

# Flaming Rainbow Coalition

Chapter 1 – Introduction  
Chapter 2 – Flaming Rainbows Corporation  
Chapter 3 – Disclosure of Main and Alts  
Chapter 4 – The Plan  
Chapter 5 – Risk & Preventions taken  
Chapter 6 – Buying Shares  
Chapter 7 – Exit Plan  
Chapter 8 – Crazy Janks working for Yblarbo Janks  
Chapter 9 – About Janks

## Chapter 1 : Introduction

Even the best of pirates can fall on tough times, and some resort to such distasteful activities such as NPC ratting or mission running. Many o' gangs have gone out, leaving fellow corp mates crying themselves to sleep at night hearing about all the good fun they miss.

Enough of that.

Flaming Rainbow Coalition hopes to get folks to ditch their agents and ratting setups by offering them an investment opportunity that risk only one man's sanity and reputation by entering Empire and doing the dirty work, in hopes that no man or woman in Veto is left behind in lethargic solitude.

## Chapter 2 : Flaming Rainbow Coalition

Shares can only be sold from a Player-Made Corporation, so a corporate entity is a necessity. In an effort to dissociate this venture as far from Veto as possible to avoid complications from everyone outside of Veto. (ie people we upset), "Flaming Rainbow Coalition" will handle all matters involving selling of shares and payment of dividends. It will not be advertised on the Eve-O website or outside the private Veto forums.

Why the gawdawful name ? It's for Veto... keep it gay!

## Chapter 3: Disclosure of Mains and Alts

Yblarbo Janks : The name everyone in Veto is most familiar with, Janks joined June 24, 2006. He will only own shares with Flaming Rainbow Coalition. He will also be giving isk and items to Crazy Janks to do his personal business – see Chapter 7 for more information.

Sexy Bruce: The CEO of Flaming Rainbow Coalition, alt of Yblarbo Janks. All shares will be sold through this alt, as well as all dividends paid. The only cash payments/receipts on this persons record will be back and forth from Crazy Janks. Sexy Bruce will also have 1 isk orders out to capture some easy isk.

Crazy Janks : Main Alt of Yblarbo Janks. The actual figure head of the operation, who is to remain a member of an NPC Corporation for safety from war-decs. He will be completely stripped of his funds on the day of the IPO launch, and will not own any shares of Flaming Rainbows. His only job is to receive funds from Sexy Bruce, buy low, sell high, and give profits back to Sexy Bruce weekly. He will also do personal business for Yblarbo Janks – see Chapter 8.

Yolanda Janks & Scrooge McJanks : These are minor alts that play 1-1,000 isk buy orders

on items throughout the universe – taking advantage of those players that wish to sell valuable items without any idea of it's true value.

hUssmanns alt (need name) : Helps on the Market stuff, ie finding what to buy and or sell where. Teaches Janks the finer things of corporate management since he's a noob in that area. Promises to stop telling Janks to “die” all the damn time. Name unknown at this time.

## **Chapter 4 : The Plan**

After execution of IPO for Flaming Rainbows, all isk will be transferred over to Crazy Janks. Crazy Janks will scout out the regions of The Forge, Lonetrek, The Citadel, Essence, Sing Laison, and any others that catch his interst. Low buy orders will be placed for Modules, T2 Frigates, Cruisers, T2 Cruisers, Battlecruisers, and T2 Battlecruisers. Upon buy orders being filled, items will be hauled to Jita to be sold. At no time will Crazy Janks put more isk into buy orders that is covered by the shares (profits will not be reinvested).

Crazy Janks does not deal with Contracts to buy or sell goods, which means no Faction Items. However, a rare opportunity may come up, and will be taken advantage of.

If Crazy Janks finds items for sale in one region that have profitable buy orders in other regions, and can complete the transaction in under 30 minutes, he'll jump on it.

Crazy Janks will avoid buying mass items in one region to try and sell at another region at a profitable price, which opens the risk of market adjustment and being stuck with break-even deals. (this is a common practice of other traders as read on Eve-O)

All buy orders will follow one of the two rules :

1.) Low-priced items must have a 100% or more difference in highest buy-order price and lowest sell-order price. These are ‘bread and butter’ orders. They won't give big profits, but give consistent profits.

2.) High-Priced Items must have a 5 Million Isk or more difference in highest buy-order price and lowest sell-order price. These are not consistent, but more profitable.

Crazy Janks checks orders at least once per day – often in the morning after server up and 15 hours later before bedtime. Slow days at work – it's checked often. Weekends however are not checked as often, because Janks takes his family to the farm often on weekends to relax. (If only Cingular Air-Card would have installed on the laptop)

Every Wednesday, all profits will be sent back to Sexy Bruce, who will pay Dividends to Shareholders. Janks will also be happy to post pictures of his Journal / Orders to show everyone what's going on with their money.

([Http://www.crazyjoe.us/flamingrainbowcoalition/](http://www.crazyjoe.us/flamingrainbowcoalition/))

Shareholders now have isk for the weekend, and can either spend it, or buy more shares in Flaming Rainbow Coalition.

## **Chapter 5 : The Risk and Preventive Measures**

With any investment, there's risk. Past indicators are not promises of future returns. “Shit happens”.

The biggest risk is Invention. It can drive down the value on modules and ships quickly, and quietly. Late April 2006 Shield Power Relay II's went from 35 Million to 10 Million – over the course of one week. Buy orders placed for items can be quickly filled at what was a 25 % profit, and turn into a 75% loss. The best prevention is watching the market, which is already being done by the market checked daily.

Human Errors are also another risk. Example – Crazy Janks put in a buy order by following looking at the top of the menu instead of the bottom (Selling vs buying) and bought a Zealot at the current selling price of the region of setting it .01 isk above the highest buying price. It had to be quickly resold at market value to avoid devaluation, and he ate 1 million isk in broker fees. This falls under “Shit Happens”, and Janks can only promise to pay attention. Mistakes like this will be taken out of Yblarbo Janks’s pockets – not out of the shareholders profits.

Empire-Pirates are low risk –but it’s a risk. Crazy Janks currently flies an Inquisitor for modules, Viator for T2 Frigates and modules, and Iteron V for Cruisers/BCs. If it’s all in Empire, chances are it’s all done AFK. In low-sec, Crazy Janks is not AFK and uses a scout when flying the Iteron V. Highslots are ONLY cloaks and salvagers, to avoid accidentally firing on those targeting him in Empire (Janks always gets targeted). Crazy Janks does NOT own an Obelisk (yet).

Slow Market will happen, as well as active market. Some weeks will be better than others. Do not expect dividends to be consistently the same amount or continuously increase, however be damn sure I will try my best to do so – because I need that isk as well as you do – don’t forget all my isk is going into this venture the day it goes live, and I will live off my own dividends.

## **Chapter 6 : Buying Shares**

There is no interface or menu ingame to buy and sell shares between a company and a player, which is pretty ridiculous given all the wonderful work CCP has done for the markets. This is why the posters on the forums recommend everyone to work through a share-broker. However, this operation is closed to the members of Veto., and I see no reason for a broker.

Share Prices are set at 10 Million, and there are 1,000 shares available. If the need to make new shares arises, more will be made.

Shares are only sold on Wednesday and Thursday, right after Dividends have been paid. This ensures those that took the time to invest their money, get the full dividend that is due to them on Wednesdays.

Send isk, in 10 million denominations, to Sexy Bruce. Upon receipt, Sexy Bruce will send you the shares, and email you confirmation they have been sent. I have not been able to find a transaction history for Shares – and posters on Eve-O have also stated this. To see you have the shares open your Wallet, and the second tab has “Shares”.

## **Chapter 7 : Exit Plan**

Those that wish to get their investment back must Eve Mail Crazy Janks (he is online much more than Sexy Bruce) the amount of Shares you wish to sell back. DO NOT SEND YOUR SHARES YET! Please allow 48 hours to adjust market orders to free up enough isk, at which time the shareholder will receive an EveMail from Sexy Bruce requesting the shares to be transferred, and upon confirmation the isk shall be transferred.

In the event Janks gets tired of doing this and wants to quit, everyone will be informed of his impending retirement. All Buy Orders canceled, all sell orders completed, and then all isk will be returned to the shareholders, including dividends.

Anyone in a hurry that returns their shares before Wednesday forfeits dividend payouts!

## **Chapter 8 – Crazy Janks working for Yblarbo Janks**

Yblarbo Janks can't enter Empire, and does need gear. Crazy Janks was originally his alt to do this business, and will continue to do so.

In an effort to commit Crazy Janks to the cause, no more than 5 orders will be committed solely for Yblarbo Janks. These transactions will be disclosed upon Dividend Payout and can easily be verified by following the journal screenshots. Keep in mind that as of April 27, the order limit for Crazy Janks is 57, and within 36 hours it will be 65, and then the Wholesale Skill will be trained adding another 16 orders at Level 1. 5 order limit will not be detrimental to The Plan.

Once Crazy Janks reaches the Wholesale 5, that means Crazy Janks can do 155 orders and the limit of 5 may be revised. Tycoon skill will be planned for training, which adds 32 orders per level.

## Chapter 9 - About Janks

Real name, Joe Harden. I was called "Hardon" throughout school, enjoy it. I live in San Antonio, Texas, USA, and a Comptroller for a multi-million dollar family business, which you can find the phone number, address, and etc for at <http://www.mortellaro.com>. Comptroller is a fancy word that contains the word "troll" which means Accountant, basically. Dealing with money is my life business.

I raised over \$10,000 for the Red Cross by selling virtual items through running an in-game charity that sold on E-Bay in Ultima Online in 2005. I was almost featured in the Wall Street Journal ☺ for it. I hope this shows not only I can be trusted with money, but my integrity with it. [Http://www.gamerscharity.com](http://www.gamerscharity.com)



If you look closely, my middle finger is photo shopped; I was giving Goofy "the Shocker"  
My wife almost killed me.

